

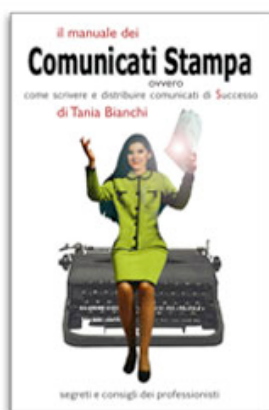
Expert in communication, marketing, motivation and personal empowerment

Bilingual: she lives both in England (UK) and in Italy.

At "The Open University Business School", she was awarded **The Professional Certificate in Management**, part of the Master of Business Administration, with emphasis on **Marketing, Data Management, Market Research** and **Customer Service**.

Her working career of more than 25 years, started in **Sales**. It now covers a wide range of **experience and consultancies**

in commerce, tourism and industry, as well as high-level **Public Relations**, such as P.A. of the lyrics writer "Mogol" (the Italian Tim Rice) in Milan and marketing account for "Il Grand Hotel di Rimini", portrayed by the world-famous director Federico Fellini in his oscar-winning film "Amarcord" about his childhood.



Author of "**IL MANUALE DI TELEMARKEETING**" ("THE MANUAL OF TELEMARKEETING" - common sense telemarketing: secrets and practical tips for \$uccess on the phone) www.ilmanualeдитеlemarketing.it

and "**IL MANUALE DEI COMUNICATI STAMPA**" ("THE MANUAL OF PRESS RELEASES", www.ilmanualedeicomunicati.it)

she is now

corporate and personal trainer, marketing consultant and public speaker in conventions, guest in radio and TV programmes.



Member of "The Chartered Institute of Marketing", the world's largest professional body of marketing practitioners,

she has been recognized as **Licensed Master Practitioner of NLP** in London by **Richard Bandler** (the co-creator of Neuro-Linguistic Programming himself).

Her personal training is with the best internationally-renowned experts in communication such as Richard Bandler, **Robert Cialdini**, a world authority on behavioural psychology, **Deepak Chopra**, leader in the field of mind body medicine and Ayurveda, **Paul McKenna**, hypnotist and coach for actors and sports celebrities, **Ross Jeffries**, creator of the Speed Seduction original system, **Roger Callahan**, creator of TFT - Thought Field Therapy, **John Gray**, relationship expert, bestselling author of "Men are from Mars, Women are from Venus" and **Anthony Robbins**, trainer for presidents, politicians, royals and olympic athletes.

Certified sexuality educator and sexuality counselor

(clinical sexology and sex education awarded at the San Carlo Borromeo Hospital in Milan), she is a member of A.I.S.P.A. "The Italian Association of Sexology and Applied Psychology" and onto the Professional Register of FISS "The Italian Federation of Scientific Sexology", as a sexuality counselor.

In the past 19 years,

she has trained managers and employees of renowned companies such as: "**FIAT**", "**Lancia**", "**The Charming Hotels & Resorts of The World**", "**Divani & Divani**" (of the Natuzzi Group - the world's biggest manufacturer of leather couches and armchairs), "**Soennecken**" (the German distributor of office products), "**Technogym**" (the international developer and manufacturer of professional fitness, medical and sports training equipment, sponsoring Olympics 2000), **call centres, software distributors, institutes and BCC banks**, among others.

She is an **Internet Webmaster**,



an **assistant director of The Academy of Film Directing and Production** of **Roberto De Laurentiis**, **Gabriele Andreoli** and **Stefano Jurgens** and currently writing **her next three books** on communication, personal growth and sexual fantasies.

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